

1967

Speeches and published articles

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Recommended Citation

Quarterly, Vol. 13, no. 3 (1967, September), p. 51-59

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Speeches and Published Articles

SPEAKER	DATE	SUBJECT	AUDIENCE
Advanced Business Systems			
DONALD C. HOLMES	August 17	Systems for Automatic Value Exchange: Now and in the Future	Prudential Insurance Company Research and Planning Groups
WILLIAM C. POLLITT	Sept. 27	The Status of On-Line Real-Time Systems in Retailing The Key to Effective Staff and Wage Control	Ninth Annual EDP Conference NRMA Retail Research Institute, Washington, D.C.
RICHARD E. SPRAGUE	July 10	New Era in Management Systems	Executive Management Seminar Prudential Insurance Co. Princeton, N.J.
	August 17	Systems for Automatic Value Exchange: Now and in the Future	Prudential Insurance Co. Research and Planning Groups Newark, N.J.
	Sept. 14-15	Dimensions of Change in the Future of Banking, and Systems for Automatic Value Exchange	Colorado Bankers Conference Colorado Springs, Colo.
Atlanta			
SPAULDING, HARRY L.	Sept. 7-8	On-the-Job Training Program	University of South Florida, Tampa, Florida
Birmingham			
NICHOLS, FRED W.	Sept. 7-8	On-the-Job Training Program	University of South Florida, Tampa, Florida
Boston			
KELLER, DONALD M.	May	Profitability Accounting	Amos Tuck School of Business Administration
	June 30	Management Responsibility	The School of Banking at Williams College
NOBLE, CHARLES H.	May 4	A Career in Public Accounting	Burdett College students
WEINREBE, JOSEPH I. HAKIM, RALPH W. MURPHY, EDWARD F. RAJA, ROY M.	June 22	Project Scheduling and Control	International Data Processing Conference and Business Exposition
WHEELER, DAVID	June 5	Estate Planning	Rotary Club of Framingham
Chicago			
BLOOM, RAYMOND P.	June 13-16	Auditing Problems Peculiar to Hospitals	Institute of Independent Hospital Auditors
BROWN, CHARLES	May 22-24	Retail Management Conference	Executives of Galerias Preciados, Madrid
	May 26-27	Retail Management Conference	Spanish Retail Executives, Madrid
	June 1	Retail Management Conference	Executives of Leonard's Department Store, Fort Worth

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BROWN, CHARLES P.	June 13-14	Challenge to the Store President	NRMA, New York
	June 16	Systems Planning	Executives of Jewel Companies, Inc.
	June 23	Computer Feasibility Studies	National Conference—Financial and Operations Group—Menswear Retailers of America—Milwaukee
DAVID, I. TED DITRI, ARNOLD E. HAIGHT, AL WOOD, DONALD R.	May 23	Effective Management Planning and Control of Systems Implementation	Chicago Chapter of the Data Processing Management Association
DITRI, ARNOLD E.	May 19	Bank Marketing and Management Information Systems	AMA
DITRI, ARNOLD E. GEORGEN, W. DONALD	August 4	Impact That EDP Has Had on Budgetary and Accounting Procedures	University of Notre Dame
GEORGEN, W. DONALD	April 22	Management Information Systems in the Space Age	Midwest Regional Meeting, American Accounting Association
	May 19	Management Information Systems in the Space Age	Morningside College, Sioux City, Iowa
HARTUNG, GLENN J.	May 20	Subchapter S — A Special Technique for Minimizing Taxes	Midwest Chapter of the Metal Treating Institute
HAUSMAN, DONALD I. HARTUNG, GLENN J. WOOD, DONALD R.	July 26	Financial Management For Contractors	First National Bank of Chicago Seminar
HINZE, PHILIP	June 1	The Other Tax Returns — Fiduciary	Illinois Society of CPAs
KAY, ROBERT S.	May 11	Statistical Sampling for Accounts Receivable Verification	Institute of Internal Auditors, Toledo Chapter
Mc LEAN, DONALD D.	March 22	Career Opportunities in Public Accounting	Proviso West High School, Hillside, Ill.
McMILLAN, WILLIAM G. PETRAN, ANTON S. TURNIPSEED, EARL K. WOOD, DONALD R.	June 19	Profitability Accounting	Chicago Association of Commerce and Industry
McMILLAN, WILLIAM G.	June 28	Corporate Planning	Chicago Midwest Envelope Manufacturers Association
STURGEON, C. EUGENE	May 17	Utilization of Statistical Sampling by Auditors	Institute of Internal Auditors
TURNIPSEED, EARL K.	Sept. 20	Profitability Accounting — Financial Statements for Management Action	NAA Fox Valley Chapter
Denver			
HUSTED, CHARLES E. PALMER, RUSSELL E.	June 13	An Accounting System for all Homebuilders	National Association of Homebuilders Seminar
PALMER, RUSSELL E.	July 13	The CPA's New Look	Regis College Accounting Students and Faculty
PETERSON, RICHARD L.	June 7	Effective Strategic Planning	Budget Committee, American Petroleum Institute
SIMICH, STEVAN	June 12	Municipal-wide Planning for Automated Information Systems	AMA Seminar: Computer Based Information Systems for State and Local Government
Detroit			
ATKINS, WILLIAM	May 20	Systems Planning	Systems and Procedures Association Spring Conference of Southeastern Michigan
	May 20	Managerial Control Through Profitability Accounting	Systems and Procedures Association Spring Conference of Southeastern Michigan

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BAUMANN, EDWARD A.	May 11	Tax Practice by CPAs	Students participating in the Careers Unlimited program
BIANCO, JOSEPH P., JR.	April 25	Organizing for Urban Transportation	Joint Meeting of Chamber of Commerce and Rotary Club of Highland Park
EDGAR, JAMES M.	May 11	Management Services in Public Accounting	Students participating in the Careers Unlimited program
FISHER, WALTER B.	May 11	Public Accounting and the Audit Function	Students participating in the Careers Unlimited program
FOY, JOHN G., JR.	May 20	Managerial Control Through Profitability Accounting	Systems and Procedures Association Spring Conference of Southeastern Michigan
HEGARTY, JOHN D., JR.	May 24	Investment Credit and Accelerated Depreciation Suspension Period Rules	Detroit Chapter, Tax Executives Institute
JAMES, WILLIAM R.	June 21	Budgeting and Accounting Using Electronic Data Processing	International Data Processing Conference in Boston
JENNINGS, DONALD W.	July 11	The Use of Financial Data in Internal Management	University of Washington, Seattle
LISTON, BRAY E.	June 20	Family Financial Planning	Northeast Club of Kiwanis
MYERS, KENNETH G.	May 20	Systems Planning	Systems and Procedures Association Spring Conference of Southeastern Michigan
OETTING, ROGER H.	June 2	Grand Rapids City Income Tax	Western Chapter, Michigan Association of CPAs
PETERS, PHYLLIS E.	June 13-16	Auditing Problems Peculiar to Hospitals	Institute of Independent Hospital Auditors
	June 20	Trends in Financial Reporting	Grand Rapids Chapter of American Society of Women Accountants
RUFF, JEAN-PAUL A.	April 28	The Computer in Local Government—Accounting and Management	Governmental Accountants and Analysts Association
SCHATZ, HARVEY E.	June 22	A Profit Plan Case Study	Management Services Seminar presented by The Michigan Association of CPAs
SHAW, JOHN C.	June 21	Budgeting and Accounting Using Electronic Data Processing	International Data Processing Conference in Boston
TROXELL, HARRY G.	May 11	Public Accounting as a Career	Students participating in the Careers Unlimited program
VANDER BROEK, DAVID J.	June 20	The Benefits of Estate Planning to the CPA and His Client	Combined Annual Meeting of the Southern States Conference of CPAs and the Texas Society of CPAs

Executive

BEYER, ROBERT	May 15	Cost Concepts for Improved Profits	National Electrical Manufacturers Association, Chicago
	July 10	Operational Auditing	American Management Association, New York
	Sept. 20	Management Information Systems in the Space Age	NAA—Pittsburgh Chapter
	Oct. 17	Management Information Systems in the Space Age	National Association of Accountants, Omaha Chapter
	Feb. 15	Management Information Systems in the Space Age	National Association of Accountants, Buffalo Chapter
	March 21	Management Information Systems in the Space Age	National Association of Accountants, Worcester Chapter
	March 31-April 4	Profitability Accounting	Young President's International Congress, San Juan
TRUEBLOOD, ROBERT M.	June 19	The Accounting Environment for CPAs	Leavitt-Solomon Panel California Society of CPAs, Lake Tahoe
	July 13-14	Fraud, Malpractice and Liability	Oxford University
JUNE, MARJORIE	April 29	Current Activities of the American Society of Women Accountants	Michigan Chapter of the American Society of Women Accountants

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TRUEBLOOD, ROBERT M.	Sept. 12	The Impact of New Techniques on the Organization of the Finance and Information Function	Ninth International Congress of Accountants, Paris
	Oct. 23	Accounting Questions for Lawyers	Chicago Bar Association Seminar
	Nov. 17	Accounting Research	University of Texas, Austin
Grand Rapids			
McCREADY, GORDON L.	June 13-16	Auditing Problems Peculiar to Hospitals	Institute of Independent Hospital Auditors
Houston			
ASHENDORF, WESLEY	May 9	Taxability of "Tax-Free" Exchanges	Federal Taxation Forum, Houston, Texas
FREEMAN, ALVIN LIPSCOMB, OWEN	May 8, 10, 12, 15, 17, 19	Federal Income and Federal Estate Taxation and Gift Taxation	Texas National Bank of Commerce, Houston
LATTER, THOMAS C.	June 13	Responsibilities in Tax Practice	East Texas Chapter of Texas Society of CPAs, Kilgore, Texas
	August 22	Responsibilities in Tax Practice	El Paso Chapter of Texas Society of CPAs, El Paso, Texas
Kansas City			
HOFFMAN, LOREN G.	Nov. 13	Current Development in Taxes	Kansas City Chapter, Financial Executive Institute
	Jan. 16, '68	Proposed Tax Changes	Tax Executive Institute
WATSON, C. RUSSELL	Oct. 31	Profitability Accounting for Planning and Control	University of Missouri Accountants in Residence Program
Los Angeles			
OH, GEORGE	April 17	Problems of the Small Businessman	Sanitary Suppliers Association in Los Angeles
PABST, CARL A.	Sept. 12	Computers—An Auditors Dream Or An Auditors Nightmare	A Joint Meeting of the Institute of Internal Auditors and the Systems and Procedures Association, San Diego, Calif.
STRATFORD, RICHARD C.	May 11	The Accountant as a Part of the Management Team	California Chapter of the National Society of Accountants for Cooperatives in Los Angeles
Milwaukee			
BROCKSCHLAGER, JOHN F.	June 12-16	Profitability Accounting	Management Institute Seminar
CERNY, JAMES J. TRAWICKI, DONALD J.	July 11	Management Information Systems in the Space Age	University of Wisconsin Summer Institute, Introduction to Computing Machines
MARSH, RALPH M.	June 16	Recent and Pending Opinions of the Accounting Principles Board	Paper Company Financial Executives Seminar
TRAWICKI, DONALD J. BROCKSCHLAGER, JOHN F.	June 13-17	Profitability Accounting	University of Wisconsin Management Institute Seminar
New Orleans			
BAUMANN, HENRY J., JR. HARVEY, JAMES H.	June 9	Profit Planning and Budgeting Seminar	Mississippi Home Builders Association Convention, Biloxi, Mississippi
MONTGOMERY, LELAND S., JR.	Oct. 12	Redemption Price and Stock Valuation—Related Party Losses—Section 267—Constructive Ownership—Use of Notes Payable	Seventeenth Tulane Tax Institute
	May 2	Opportunities in Public Accounting	Tulane Chapter of Beta Alpha Psi
New York			
ACKERMAN, SANFORD S.	June 8	Business Challenges for War Gaming Techniques	National Gaming Council 6th Symposium on War Gaming

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BEVIS, DONALD J.	June 16	Recent Activities of the Accounting Principles Board	Pacific Northwest 44th Annual Conference, Seattle, Wash.
	Oct. 27	Reporting for Conglomerate Companies	The U. of Michigan Fall Accounting Conference, Ann Arbor, Mich.
BOHN, ROBERT	April 25	Profit Analysis for Marketing Managers	AMA Financial Analysis for Marketing Managers Seminar, N.Y.
BORSUK, M.	Jan. 11, '68	Current Federal Income Tax Developments	New Jersey State Society of CPAs, Hudson Chapter
BROWN, VICTOR H.	June 28	Lease or Buy Decisions	NAA National Convention, Denver, Colo.
	July 7	Return on Investment as a Comprehensive Management Tool	American Management Association ROI Seminar
	Sept. 26	Improving Profits Through Cost Control	National Assn. of Home Builders Atlantic City, N.J.
	Oct. 20	Return on Investment	Irving Trust Company Industrial Seminar, New York
	Oct. 24	Trends in Management Information Systems	Financial Executives Institute Buffalo, New York
	Nov. 16	Capital Budgeting Models in Management Information Systems	John Higgins Memorial Series sponsored by U. of Minnesota
	Oct. 18	Management Information Systems in the Space Age	Penn State Graduate Club
DUFFY, JAMES	May 18	Effective Management Reporting	Hudson Chapter NAA
	Aug. 3	Profit Concepts in Marketing Planning	AMA—Managing Marketing Profitability Seminar, N.Y.
KELLOGG, HOWARD L.	June 8	Current SEC Attitudes and Their Motivations Problems of Measuring and Reporting Product-line and Divisional Profits Effect of Proposed Disclosure of Product-Line and Divisional Performance	Council of Financial Executives, The National Industrial Conference Board
KOONMAN, LEO J.	July 6	Risk and Forecasting	ROI Seminar—AMA N.Y.
LIEBERMAN, BENJAMIN	May 9	Retail Audit Problems	Member of panel on Retail Audit Problems NYSSCPA
LIEBLER, SARASON D.	May 9	Implications of Control on the Organization	AMA Profitability Accounting and Control Seminar, New York
MUNRO, ROBERT G.	May 23	Management Information Systems in the Space Age	Budget Executives Institute Atlanta, Georgia
ORLIN, HOWARD	June 1	New York City's New Tax Laws	Practising Law Institute
PADWE, GERALD W.	June 1	N.Y. State Franchise Taxes	New York State Society of CPAs
PAUL, HERBERT M.	June	Tax Alternatives in Buying and Selling a Business	New York State Society of CPAs
	Aug.	Estate Planning for Owners of Family-Held Companies	American Management Association
PRESBY, JOEL T.	June 14	Management Reporting	AMA Seminar for EDP and Management Information Systems Applied to Financial and Accounting Systems
ROSE, JOSEPH M.	May 17-19	Solving Growth Problems in the Family-Held Company	AMA (General Management Workshop Seminar No. 2138-26) N.Y.
	May 18	F.H.A. Accounting and Reporting	New York State Society of CPAs
SIMON, SANFORD R.	June 13-14	Challenge to Store President	Presentation No. 7 U.S. Retail Presidents, N.Y.C.
	June 13	Return on Investment	National Retail Merchants Assn.
	June 14 & 22	Return on Investment	AMA—Marketing Planning Seminar, N.Y.

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SIMON, SANFORD R.	July 7	Applications to Marketing Management	AMA ROI Seminar, N.Y.
	July 21	Profit Concepts in Marketing Planning	AMA Fundamentals of Marketing for Non-Financial Executives Seminar, N.Y.
	Aug. 2-15	Profit Concepts in Marketing Planning	Orientation on Marketing Profit Planning Seminar AMA NY
SILKA, LEONARD S.	April 28	Improving Accounting Reporting for the Investor	First Annual Inter-Collegiate Accounting Conference at New York University
SPORER, MAX F.	July 5-6	Definition of Concepts Techniques Used in Control Budgeting Techniques Used to Evaluate Management Performance	AMA ROI Seminar, N.Y.
	Sept. 25	Profitability Accounting and Control	Budget Executives Institute, Syracuse, New York
STEVENS, ROBERT G.	April 3-6	The Management of Banks in a Changing Economy	Massachusetts Bankers Association
	April 17	The Management of Banks in a Changing Economy	National Bank of Detroit
	May 3	The Impact of the 1970's on Education for Banking	Massachusetts Bankers Association
	May 8	Program for Developing a Central Information File	The American Bankers Association National Automation Conference
	Sept. 14-15	The Management of Banks in a Changing Economy	Colorado Bankers Association
	Sept. 25-27	How Banks Use Marketing to Manage Change	The American Bankers Association National Convention
WEINSTEIN, EDWARD	June 6	Bankruptcy Fraud	Bankruptcy and Insolvency Committee, New York State Society of CPAs
Pittsburgh			
DIMARIO, JOSEPH F.	July 11	The Management of Change	Chamber of Commerce Retail Seminar, New Kensington, Pa.
	Aug. 9	Planning and the Small Retailer	Retail Seminar, Franklin, Pa.
ROSSI, HENRY J.	May 17-18	Estimate-Bid Function in Unit Costs; Control of Job Progress and Cost; Methods of Accounting—Tax Aspects	Seminar—Associated General Contractors of America, Sacramento, Calif.
	July 20	Financial Management for Contractors	Seminar sponsored by First National Bank, Chicago, Ill.
WERBANETH, LOUIS A., JR.	July 24	New Directions in the Function of the Accountant	Investor Relations Seminar—AMA New York
	Aug. 31	General Education	American Accounting Association Conference, Pennsylvania State University, University Park, Pa.
WITT, HARRY W.	Aug. 31	Developing Effective Operating Controls	EDP Audits and Controls Seminar, AMA, New York
San Diego			
MALKIND, JOHN J. MOONEY, ROBERT J.	June 14	Seminar on KEOGH bill	Capital Growth Corporation of Southern California
MALKIND, JOHN J. MOONEY, ROBERT J.	June 19	Tax Savings for the Living	Estate Planning Council of Southern California
TURNER, WALTER A., SR.	June 13	The Accounting Profession	La Jolla Optimist Club
TURNER, WALTER A., JR. KUHN, JAMES B.	May 17	Profit Planning and Budgeting for Home Builders	San Diego Building Contractors Association Members
TURNER, WALTER A., JR.	June 13	Profit Planning and Budgeting for Home Builders	Denver Building Contractors Association Members

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San Francisco			
FRIEDMAN, NATHAN J.	June 28	Indonesia	World Trade Association, San Francisco
GERVER, ELI	May 17-18	Various Tax Problems in Construction Industry	Seminar for Executives of Construction Industry sponsored by Northern California Chapter of Associated General Contractors of America, Sacramento, Cal.
HURTADO, CORYDON	June 13	Data Processing Alternatives for your Savings and Loan	Sacramento Savings and Loan Managers Association, Sacramento, Calif.
NEELY, WILLIAM E.	June 1	Corporate Planning	American Petroleum Institute Convention, Denver, Colorado
STEARNS, RANDALL	July 27	The Trend in Refrigerated Warehouse Operations	Pacific States Cold Storage Warehousemen's Association, Hilton Hotel, San Francisco International Airport
WALTERS, RALPH E.	July 10	Removing the Mystery from Auditors' Reports	Securities Regulation Round Table—San Francisco, Calif.
Seattle			
ALKIRE, DURWOOD L.	Nov. 16	Self-Employment Retirement Plans	17th Annual Kansas Tax Conference
BENJAMIN, ROBERT M.	May 17, 18, 19	Audits in The Age of Automation	1967 Professional Standards Seminar, Washington Society of CPAs
	May 24	EDP and Auditing	University of Washington, Auditing Class
CURTIS, MICHAEL P.	Oct. 6	Profit Planning and Budgeting	Seminar, Regional Meeting of Montana Home Builders Association
	April 10	The Challenges in Public Accounting	University of Montana
CURTIS, MICHAEL P. TALBOLT, JACK W. FAY, HARRY B. FORD, ROBERT J.	May 5	Consulting and Public Accounting—Today and in The Future	University of Washington Accounting Club
GAEDE, WILLIAM G.	April 7	The Planning and Management of Systems Projects	Systems and Procedures Association, Pacific Northwest Chapter
LILJEBECK, ROY C.	April 10	A Career in Public Accounting	Central Washington State College
TALBOLT, JACK W.	March 17	Evaluating Vendor Proposals	Systems and Procedures Association, Pacific Northwest Chapter
	April 14	Systems Analysis for Decision Makers	American Society of Public Administrators, Washington State College
McLEAN, GARY A.	May 17	Pitfalls in Data Processing	Seattle Chapter, NAA
St. Louis			
FLEISHER, DAVID L.	Aug. 28	The Future of Retailing	State Retail Association Heads North Central Regional Meeting

Articles

<i>AUTHOR</i>	<i>EDITION</i>	<i>TITLE</i>	<i>PUBLICATION</i>
Advanced Business Systems			
SPRAGUE, RICHARD E.	June	The Browsing Era	Business Automation
	July-Aug.	The New Era in Information Systems	Systems and Procedures Journal
Boston			
WHEELER, DAVID	April-May	Subchapter "S"—Recent Developments and Law Changes	Massachusetts CPA Review
Chicago			
BROWN, CHARLES F. EBERT, CARROLL	April	Fashion Information Reporting at the Category Level	Retail Control
McMILLAN, WILLIAM G.	May	First Steps in Corporate Planning—The Hardest	Commerce Magazine
Detroit			
BASSEY, RONALD D.	Spring	The CPA Tax Specialist and His Value to the Practicing Lawyer	Case and Comment
DAVIDSON, H. JUSTIN	April	Systems Planning: Art of Corporate Navigating	Financial Executive
EDGAR, JAMES M. CURTIS, DONALD A.	Spring	Formal Business Planning	Budgeting Magazine
Executive			
ARMBRUSTER, GORDON	Sept.	Business and the Courtship of the Educated	Personnel Journal
BEYER, ROBERT	June	Management Information Systems: Who'll Be in Charge	Management Accounting
TRUEBLOOD, ROBERT M.	Spring	A Season of Head-Hunting	The Illinois CPA
	August	Legal Liability—A View From the States	Accountancy, published by the Institute of Chartered Accountants in England and Wales
	1967	Statistical Sampling Techniques in the Aging of Accounts Receivable in a Department Store	Management Information—A Quantitative Accent, published by Richard D. Irwin, Inc.
Milwaukee			
BROCKSCHLAGER, JOHN F.	July	Provider Options for Maximum Reimbursement Under the Medicare Program	Journal of Accountancy
New York			
BORSUK, MICHAEL L.	July, Aug.	Tax Factors to Consider When Your Client Contemplates Doing Business Abroad	Taxation for Accountants
FURMAN, ROBERT M.	May	Estate Planning	New York Certified Public Accountant
	May	Financing Accounts Receivable	Credit Currents, published by NRMA
	June	Tax Valuation of the Stock of Closed Corporations	Monthly Digest of Tax Articles
	Aug.	Stock Transferred in Trust with Retained Life Estate	New York Certified Public Accountant

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HAMMERTON, JAMES C.	April-May	Integrating Process and Business Control	Business Automation
LEONTIADES, MILTON	March	Use of the Capital Market By Large Manufacturing Companies	Financial Analysts Journal
LIEBERMAN, BENJAMIN A. WEINSTEIN, EDWARD A.	April-June	How Calculated Are Your Risks, Mr. Retailer?	Stores Magazine
ORLIN, HOWARD J.	March	New York City Income Tax—Gains Modification	New York State Society of Certified Public Accountants
PAUL, HERBERT M.	March	Charitable Contribution of Property	The New York State Certified Public Accountant
	May	Co-Editor of Federal Tax Column	The New York State Certified Public Accountant
	June	Use of Accelerated Depreciation	The New York State Certified Public Accountant
	Fall	Repossession and Foreclose By Banks on Defaulted Loans and Mortgages	Federal Income Taxation of Banks
PRESBY, J. THOMAS	April	An Algorithm for Solving Job Sequencing Problems	Management Science
SAFANE, MILTON D.	March	Suspension of Investment Credit and Accelerated Depreciation	ATA Accounting Service Newsletter
STEVENS, ROBERT G.	March	Marketing Intelligence Systems Using Internal Data	Proceedings of the 1967 March Marketing Meeting of the American Bankers Association
	April	Computers For What?	The American Agency Bulletin
	May	Management Information Systems: The New Panacea?	Mountain States Banker
	June	Program for the Development of Central Information Files	IBM—Banking and Finance News
	1967	The Impact of the 1970's on Education for Business	A "Blue Skies" Look at... Schools of Business in the 1970's, published by Southern Illinois University
Philadelphia			
MARKHUS, ROGER C.	July-Aug.	Qualified or No-Statutory Option Plans: New Tax Saving Possibilities for Small Clients	Taxation for Accountants
Portland			
HALL, RICHARD C.	May	Return on Investment Techniques Applied to Acquisition Decision	Oregon Society CPA Bulletin
Seattle			
ALKIRE, DURWOOD L.	Aug.	Restoration of Investment Credit and Accelerated Depreciation	Journal of Taxation